

National Club Association

2020 Membership Spotlight

NCA has been the industry-leading source for COVID-19 information and resources. Since February, NCA has been developing a new website dedicated solely to Coronavirus, including information and resources for private clubs, expert insight through town hall webinars and publications focused solely on COVID-19 and the challenges private clubs face because of it.

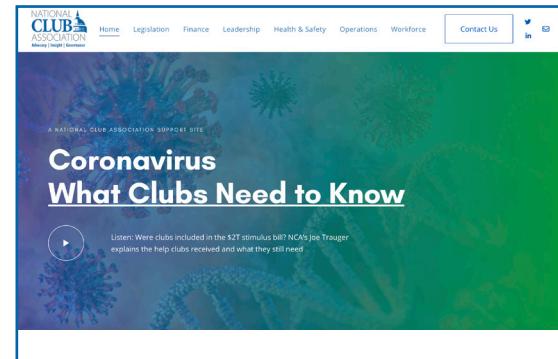
We understand the impact COVID-19 is having on the private club community we serve and we are committed to tailoring our services to provide the best information to our member clubs.

COVID-19 Resources

Website

The newly launched website nationalclub.org/coronavirus is dedicated solely to issues facing private clubs due to the COVID-19 pandemic. The website provides the most relevant information and is being constantly reviewed and updated to provide clubs with news, resources and guidelines related to the following key areas of club governance and operation:

- Legislation
- Workforce
- Health & Safety
- Operations
- Finance
- Leadership
- Governance
- Membership



nationalclub.org/coronavirus

Town Halls

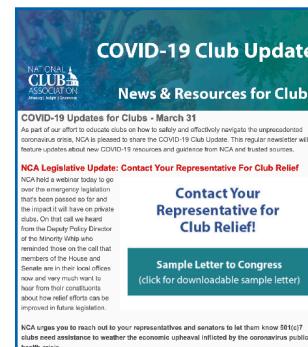
Town Halls aired have covered the following areas:

- Legal Ramifications
- Legislation
- Member Engagement
- Staffing Concerns
- Public Health
- Club Closings
- Accounting Issues for Clubs
- Course Maintenance During a Shutdown
- Club Leadership for Tough Times

More webinars and Town Halls will be provided addressing COVID-19 and the issues clubs are facing because of the pandemic.

COVID-19 Club Update Newsletter

Delivers the latest news and best resources in planning for private clubs.



Advocacy

The National Club Association (NCA) is the only organization that actively lobbies Congress with a specific focus on the needs of the private club industry. NCA also advocates for private clubs in the regulatory agencies, statehouses and courts.

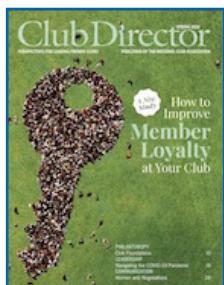
In 2020, NCA will continue to lead the fight for issues that matter to private clubs, to educate and inform club leaders, and to support our industry by uniting and strengthening private clubs.



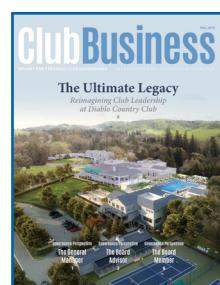
NCA is leading the charge to include 501(c)7 organizations in the next COVID19 relief bill.

NCA Periodicals & Publications

NCA provides an array of publications and resources for NCA members. Our flagship periodicals provide in-depth coverage of topics crucial to effective club governance, trends, finances and more. Our electronic Washington Weekly Update keeps you informed on the legislation and regulations that will affect the private club industry.



Flagship publication distributed 4 times per year. Provides clubs with business, legal, legislative, policy and trends information for professional staff and club boards.



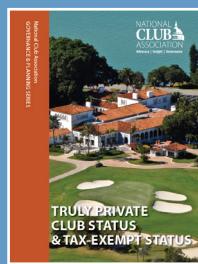
Published twice a year in partnership with Club Benchmarking. Incorporates data, business intelligence and case studies with a goal to help clubs improve decision-making for financial health.



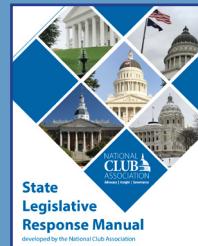
Published 4 times per year in partnership with McMahon Group. Providing in-depth looks at the trends impacting today's private clubs including survey data and case studies.

- New, resource-focused website for members with 1,000+ resources, publications and resources
- Clubs & Cybersecurity white paper, produced with HFTP, on best club practices and security measures

New for NCA Members in 2020



The **Truly Private Club Status and Tax-Exempt Status** book provides the legal perspective on maintaining truly private club status. Includes federal and state laws and landmark court decisions that serve as precedents, tax treatment of private clubs, checklists and FAQs.



The **State Legislative Response Manual** focuses on actions clubs can take on the state level to initiate legislative change with tips on successful measures.

Please contact Katina Cavagnaro to renew your National Club Association membership or for any questions at cavagnaro@nationalclub.org or 202-822-1291.