Helping clubs thrive through industry leading services, integrated applications, innovative technology, and long term partnerships with the clubs we serve.
About Trevor Coughlan

• Vice President, Marketing
• Joined Jonas Club Software in 2005
• Avid cyclist & runner, one very active 2 year old son
About Jeremy Roth

• Director, Professional Services
• Joined Jonas Club Software in 2013
• Avid gardener and father of 2 boys – including a 7 month old
JONAS CLUB SOFTWARE
PRODUCT OVERVIEW

- ~250+ total employees
- ~5,000+ total installations

Jonas Club Software

Back Office Software for the Club Industry
Website & Mobile Solutions for the Club Industry
Value Added Benefits to the Club Industry
Why Webinars & Virtual Meetings?

Will The Boardroom Ever Be The Same?
A VIDEO CONFERENCE CALL IN REAL LIFE
Audience Poll

Has your club hosted any meetings remotely in the past two months?
10 Tips for Success

“In preparing for battle, I have always found that plans are useless, but planning is indispensable”
1. Pick A Platform

• Paid Subscription versus Free Platforms
• @ Jonas We Use: Go To Webinar or Webex Events
• Research functionality such as:
  • Host, Panelist and Moderator functionality
  • Recording capabilities
  • Participant Engagement Tools
  • Pre and Post Webinar Tools
  • In Session Features
  • Reporting
2. Practice, Practice, Practice

• Practicing Enables you to Learn the Hosting Tool Inside & Out
• Test Audio – Clarity and Quality Are Paramount!
• Know, Learn and Understand the Features of your Hosting Tool
• Find an Audience, Moderator and Panelist
• Prepare and Practice Every Feature You Will be Using
• Presenting Digitally is Very Different than Presenting in Person
PREPARATION IS THE KEY
3. Expect Excellence
Prepare For The Worst

• No Presentation is Perfect
• Always Have a Backup Plan
• Know your Audience and How To Help
• Start Meeting Early, Stay Later
• Limit Possible Distractions
• Set the Tone & Mood
• Consider Audio & Video Quality
Pro Tip

How To Connect – Cheat Sheet/Video – Even a “Test” Session for Attendees!
Audience Poll

Have you ever experienced connectivity issues when joining a video meeting or webinar?
4. Engage Your Audience

- Many Hosting Platforms Have a Variety of Engagement Tools:
  - Email Reminders Pre-Event
  - In Session Polling
  - Video Sharing
  - Handouts
  - Webcam Broadcast
  - Recording Capabilities
  - Post Event Survey
  - Annotations

- It’s Difficult to get a “Feel” for the Audience
- Webinars Tend to be More Casual
- Let Your Personality Shine
- VTI (Voice, Tone, Intonation)
Audience Poll

Do YOU feel engaged in this webinar?
5. NWA (Never Webinar Alone)

• Pick A Buddy or Two
• Webinars Are Not an Opportunity to Show Off Your Multi Tasking Skills
• Practice with your Buddy(ies)
• Know Your Roles!
6. Analyze

• Reporting Tools Vary
• Webex – “Program” Feature
• Go To- Very Intuitive User Interface & Dashboard
7. Know Your Limit, Stay Within It
8. Do You Know Your Audience?

Getting Back To Business - How Club Technology Can Help

Tue, Jun 2, 2023 2:00PM - 3:00PM EDT
Show in My Time Zone

*Required field
First Name* Jeremy

Last Name* Roth

Email Address* jerymy.roth@jonasclub.com

By clicking this button, you submit your information to the webinar organizer, who will use it to communicate with you regarding this event and their other services.

Register
9. Record Your Sessions

• A Great Way to Update Those Who Could Not Attend
• Good Reference Resource
• Learning Tool for Hosts
• Feedback Loop
• Pro Tip – Most Platforms Make Recordings Available for a Limited Time
  • Download & Save Recording
10. Practice – Again!

PRACTICE MAKES PERFECT
We Are Here To Help

How Can Your Club Software Solution Help Your Club Host Webinars & Virtual Meetings?
Committee & Staff Webpages

- Securely Post Documents, Videos and Related Content
- Create Pages for Different Interest Groups, Committees and Staff Departments
- Post Updates and Webinar/Meeting Information
Event Calendar

• For Club Membership Wide Webinars/Meetings Consider Posting to the Event Calendar
• Embed Event Information (meeting link, call details, etc.)
Club COVID Q&A With Jeremy Roth

Join us for an online webinar on the club’s plans and provisions for the clubhouse re-opening. Get up-to-date information on the club’s efforts to maintain the health and safety of its members and employees.

Date
Wed Jun 17, 2020

Time
2:00 PM - 3:00 PM

Location
ClubHouse

Please register for Getting Back To Business @ MRGCC on Jun 17, 2020 2:00 PM EDT at:

https://attendee.gotowebinar.com/register/66520/840943/0612/

After registering, you will receive a confirmation email containing information about joining the webinar.
Custom Information Fields

- Store Member Special Interest & Committee Memberships in Custom Fields
- Enables Easy Mailing Groups and Target Marketing for Upcoming Webinars/Meetings