# **NCA**MEMBERSHIP HIGHLIGHTS



### Join NCA-It's a good business decision!

For 60 years, private clubs across the country have benefited from the National Club Association's **advocacy**, **insightful** education and **governance** best practices.

Today, NCA's **effective** and **responsive leadership** on the coronavirus pandemic is helping clubs, their boards and staff work through this crisis to protect and engage their members while preparing them for success.

Everything is changing multiple times per day and I appreciate all of the energy NCA is expending to provide accurate, useful and timely information to the club community as well as a sense of calm during this time of uncertainty.... Proud to be part of an association that is putting the needs of our industry as a whole, as a top priority.

- C. J. (Joe) Bendy, Jr., CCM, CCE, Chief Operating Officer, River Oaks Country Club

#### **NCA COVID-19 Pandemic Resources**

- Coronavirus Resource Center
- More than 20 club-specific webinars
- COVID-19 Club Update newsletter
- Legislative podcasts
- Blueprint for Reopening (coming soon)

## Become a member today!

Visit nationalclub.org/membership or contact **Gregg Van**Leuven at vanleuven@nationalclub.org or 202-822-1291.

# **NCA PROVIDES**

Newsletters & Magazines published each year





\$105,000



ClubPAC Funds Used Advocating on Behalf of Private Clubs Since 2015



## **NCA MEMBERSHIP**

IT'S A GOOD BUSINESS DECISION!

#### **How the Club Benefits**

A membership to NCA benefits the entire club. Our resources provide information for general managers, asst. general managers, board members, CFO's and more. Clubs can add up to 15 board or staff to the membership account, granting unlimited access to NCA resources, publications and communications.

#### **Focus on Advocacy**

NCA is the only national organization advocating on behalf of private clubs. Our non-partisan policy agenda focuses on the issues material to your club's success and bottom line:

- Taxes
- Immigration
- Labor
- Environment
- Health care

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#### Join NCA

Join NCA today and benefit from subject-matter experts who have helped to create the industry's best and most comprehensive library of club-specific resources. NCA members receive:

#### **Publications and Whitepapers:**

- Club Director Reference Series
- Board Toolkit: Leadership Essentials
- Club Governance Standards
- Strategic Planning for Private Clubs
- HR Management: Best Practices for Private Clubs
- The Legal Reference Guide for Private Clubs
- Club Governance Guidelines
- Membership Marketing

#### Coming soon:

- COVID-19 Blueprint for Reopening Private Clubs
- Cybersecurity for Private Clubs
- Truly Private Club Status and Tax-Exempt Status
- State Legislative Response Manual

#### Magazines:

- Club Director
- Club Trends
- Club Business

#### **Electronic Newsletters:**

- NCA Agenda
- Washington Weekly Update
- · Club Industry Brief
- COVID-19 Club Update
- ClubPAC Insider

#### Webinars:

More than 75 online webinars and Conference recordings

#### **Networking and Educational Events:**

- Special member pricing for the National Club Conference
- NCA Member Appreciation Lunch
- VIP Reception and Dinner
- ClubPAC Dinner and Briefing

#### Also Includes:

- Dedicated Private Club Lobbying
- One-on-One Consulting
- Legislative Alerts